

Autumn 2, Spring 1, Spring 2

### **Unit 1 – The UK Travel and Tourism Sector**

In this unit, you will gain an understanding of the range of organisations involved with different types of tourism in the UK, including their roles, how they work together and how they use technology to meet changing customer needs. This understanding is useful for a wide range of travel and tourism jobs, including travel services, tourism services, conferences and events, visitor attractions and passenger transport.

Outcome 1 - understand the UK travel and tourism sector and its importance to the UK economy

Outcome 2 - know about the industries, and key organisations, within the travel and tourism sector, their roles and interrelationships

Outcome 3 - understand the role of consumer technology in the travel and tourism sector

**GLH 30hours**

Autumn 1, Autumn 2

### **Unit 2 UK Travel and Tourism Destinations**

This unit will give you an understanding of what the UK travel and tourism industry has to offer to tourists. It will enable you to identify and locate tourist destinations, major UK airports and seaports, as well as to discover sea routes and three-letter airport codes. Meeting different types of customer needs is a fundamental part of travel and tourism provision, so you will investigate the appeal of different types of UK destinations to different customer types. You will also be introduced to reference materials and various sources of information to enable you to draw together your knowledge of the tourist destinations in order to successfully plan UK holidays for different types of customers using a range of sources.

Outcome 1 - know UK travel and tourism destinations and gateways

Outcome 2 - investigate the appeal of UK tourism destinations for different types of visitors

Outcome 3 - plan UK holidays to meet the needs of different visitors.

**GLH 30hours**

Spring 1, Spring 2

### **Unit 3 The development of travel and tourism in the UK**

This unit gives you the opportunity to explore how the UK travel and tourism industry has changed as lifestyles, interests and technology have changed, giving an insight into why it is such a dynamic sector. You will explore key developments that have shaped the sector, such as the rise of package holidays, the regeneration of coastal resorts and developments in transport and technology. There are issues which force important changes in the travel and tourism sector through economic and environmental change or through the influence of political or social factors. Understanding how these issues can impact on the travel and tourism sector and influence its development is an important part of this unit.

Outcome 1 – Explore the developments that have helped shape the UK travel and tourism sector

Outcome 2 – Understand how lifestyle changes and trends have influenced the development of the UK travel and tourism sector

Outcome 3 – Investigate the issues that have impacted on the development of the UK travel and tourism sector

**GLH 30hours**

Summer 1, Autumn 1

### **Unit 4 – International Travel and Tourism Destinations**

Throughout this unit you will be asked to locate numerous international holiday destinations and their gateways. You will also be asked to investigate natural features, local attractions, accommodation and transport options to suit a variety of customers in various holiday destinations. This unit is particularly relevant for anyone who wishes to work in retail travel or tour operations and it will broaden your knowledge should you wish to work overseas, perhaps as a holiday representative or flying the world as cabin crew

Outcome 1 – Know the major international travel and tourism destinations and gateways

Outcome 2 – Investigate the appeal of international travel and tourism destinations to different types of visitor

Outcome 3 – be able to plan international travel to meet the needs of visitors

**GLH 30 hours**